



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of History and Tourism Studies

HOME ASSIGNMENT

Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (First Year)

Course Code & Name : MTTSS-21 & Tourism and Human Rights (Semester-II)

Batch : CY 2023

No. of Assignment : 1

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 1

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Write a note on Bill of Rights.
2. Highlight the importance of the Mexico Declaration.
3. Give an account on trafficking in women and children.



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Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (First Year)

Course Code & Name : MTTSS-21 & Tourism and Human Rights (Semester-II)

Batch : CY 2023

No. of Assignment : 2

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 2

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Brief the Marine Coastal Regulations.
2. Write a short note on Tourism and Public Safety Health.
3. Explain the community rights violations.



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HOME ASSIGNMENT

Programme Code No : 2209
Programme Name : M.A. Tourism and Travel Studies - First Year
Course Code & Name : MTTSS-22 & Eco Tourism (Semester-II)
Batch : CY 2023
No. of Assignment : 1
Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 1

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Narrate the principles of Eco Tourism.
2. Explain the national strategy for Eco tourism.
3. How does Eco tourism benefit the local communities?



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Programme Code No : 2209
Programme Name : M.A. Tourism and Travel Studies – First Year
Course Code & Name : MTTSS-22 & Eco Tourism (Semester-II)
Batch : CY 2023
No. of Assignment : 2
Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 2

Max:30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Give an account on the role of tour guides in promoting tourism
2. Brief the objectives of Ecotourism Society of India.
3. Write a note on accommodation.



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HOME ASSIGNMENT

Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies – First Year

Course Code & Name : MTTTS-23 & Personnel Management (Semester- II)

Batch : CY 2023

No. of Assignment : 1

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 1

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Explain the definition and scope of personnel management.
2. What is the importance of selection in personnel management?
3. Write a note on performance appraisal.



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Programme Name : M.A. Tourism and Travel Studies – First Year

Course Code & Name : MTTS-23 & Personnel Management (Semester- II)

Batch : CY 2023

No. of Assignment : 2

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 2

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. How can substances abuse be prevented in the workplace?
2. Brief the significance of transactional analysis.
3. Give an account on absenteeism.



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Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies – First Year

Course Code & Name : MTTSS-24 & Tourism: Promotion, Publicity and Marketing (Semester-II)

Batch : CY 2023

No. of Assignment : 1

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 1

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Explain the international economic activity and its impact on the society.
2. Highlight the ways to promote tourism.
3. Write a note on People to People programme.



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HOME ASSIGNMENT

Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (Semester-II)

Course Code & Name : MTTSS-24 & Tourism: Promotion, Publicity and Marketing

Batch : CY 2023

No. of Assignment : 2

Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 2

Max: 30 Marks

Answer any ONE of the following three questions in 1000 words.

1. Give an account on market package of the hotel services.
2. Explain the paying guest system.
3. Are hotels parts of the tourism industry?

1.



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Programme Code No : 2209
Programme Name : M.A. Tourism and Travel Studies – First Year
Course Code & Name : MTTSSSE-25 & Tourism Resources of India (Semester-II)
Batch : CY 2023
No. of Assignment : 1
Maximum CIA marks : 30 Marks (Average of total no. of Assignments)

ASSIGNMENT – 1

Max: 30 Marks

Answer all the following three questions in 300 words.

1. State the definitions of tourism resources.
2. What do you know about craft melas? Explain.
3. Explain the types and significance of folk art.